

## Unifrog – The Complete Destinations Platform

Dear Parents/Carers,

To continue to provide students with outstanding careers guidance and tailored support when choosing their next steps after school, we use Unifrog, an award-winning, online destinations platform. All students have access to this platform: Key Stage 4 students may be familiar with as we use it to manage their work experience, however it offers much more than just the placements tool.

### **What is Unifrog?**

Unifrog is designed to support learners in **making informed decisions about their futures**, with a range of tools that are suitable for all year groups. Each student has their own account that provides a range of information related to their interests and aspirations.

Key features of the platform for students include:

- Psychometric testing quizzes
- Career, subject and industry profiles
- Webinars, videos and interactive short courses, including virtual work experience
- Self-reflection and portfolio building tools, including a CV builder and personal statement/cover letter support
- Search tools for live apprenticeship and employer opportunities locally, and university courses
- The work experience placement tool

Students can log in from any computer, tablet, or smartphone. We encourage you to use the platform with your child so you can support them through the process of deciding on their next steps.

You can **create your own parent account** where you'll be able to see what your child is doing on Unifrog, including any interactions tagged against their name, such as their individual careers guidance meeting records with our careers adviser Mrs Hall, and any careers events we've logged for them. You'll also be able to use all the same tools your child can to support them on their Unifrog journey such as searching for job profiles, live apprenticeships, the apprenticeships talent pool and information on local college and sixth form courses.

We have linked the email address you have provided to the school with your child's account on Unifrog, so using this email address, you can open your account here: [www.unifrog.org/parent](http://www.unifrog.org/parent) using either Single Sign On or by creating a password.

You'll also have the option to sign up to Unifrog's parent / caregiver newsletter to get expert advice and guidance on supporting your child with their next steps.

If you have any issues signing in, please contact Miss Cannam, [vcannam@thomaskeble.gloucs.sch.uk](mailto:vcannam@thomaskeble.gloucs.sch.uk)

Best regards,

Miss Vickie Cannam  
Head of Careers

